

NARBERTH DOWNTOWN PROJECT

Resident Survey

The Narberth Borough Council, together with a group of business owners and residents, has begun a project to consider the needs of our commercial downtown area, centered around Haverford Avenue. The primary goal of the project is to keep downtown attractive and convenient for borough residents and other customers and provide improvements as needed. Please take a moment to complete this survey and return it to Borough Hall. If you are interested in becoming more involved, fill in your name and phone number at the end.

1. How often do you shop in downtown Narberth?
 Two or more times per week Two or three times per month
 Once a week Once a month or less

2. When shopping downtown, do you usually walk or drive _____ ?

3. Do you generally shop downtown during the week or on the weekend ?

4. What area do you most often shop in other than downtown Narberth?
 Wynnewood Ardmore Bala Cynwyd Merion
 Bryn Mawr City Avenue King of Prussia Center City
 Other _____

5. Please rate the following conditions in downtown Narberth:
Parking: Excellent Good _____ Fair _____ Poor _____
Traffic: Excellent _____ Good Fair _____ Poor _____
Pedestrian Access: Excellent Good _____ Fair _____ Poor _____
Signage: Excellent Good _____ Fair _____ Poor _____
Cleanliness: Excellent Good _____ Fair _____ Poor _____
Store Hours: Excellent Good _____ Fair _____ Poor _____
Selection: Excellent Good _____ Fair _____ Poor _____
Service: Excellent Good _____ Fair _____ Poor _____

6. What types of stores or services do you feel are now missing from downtown Narberth?
pet store

7. What kinds of improvements do you feel are a priority for the downtown area?
 A new parking lot Improved lighting Additional trees or landscaping
 Additional benches or seating Banners, murals or other decorations
 Traffic calming and pedestrian improvements An Information Kiosk
 Improved signage leading to downtown and to parking areas

8. To stay involved in the project, please provide your name, address and phone number:

Thank you for your time and interest

To: Bill Martin
From: Leslie Marshall
Subject: Narberth Downtown Project Survey
Date: December 1, 1999

MEMORANDUM

Attached are the final results from the Narberth Downtown Project Survey. All of the results from the 201 responses received have been tabulated.

Narberth Downtown Project
Resident Survey Results

1.	How often do you shop in downtown Narberth?	
	Two or more times per week	135
	Once a week	37
	Two or three times a month	19
	Once a month or less	8
2.	When shopping downtown do you usually:	
	Walk	107
	Drive	59
	Both	35
3.	Do you generally shop downtown during:	
	Week	74
	Weekend	49
	Both	76
4.	What area do you most often shop in other than downtown Narberth?	
	Wynnewood	113
	Ardmore	105
	Bala Cynwyd	10
	Merion	1
	Bryn Mawr	15
	City Avenue	5
	King of Prussia	45
	Center City	16
	Other	26
7.	What kinds of improvements do you feel are a priority for the downtown area?	
	A new parking lot	80
	Improved lighting	21
	Additional trees or landscaping	86

Additional benches or seating	122
Banners, murals or other decorations	20
Traffic calming and pedestrian improvements	69
An Information Kiosk	15
Improved signage leading to downtown and to parking areas	46

Narberth Downtown Project

	Excellent	Good	Fair	Poor	
Parking	13	85	70	20	188
Traffic	16	113	43	20	192
Pedestrian Access	87	88	13	8	196
Signage	30	107	38	13	188
Cleanliness	73	98	20	6	197
Store Hours	32	106	42	12	192
Selection	33	95	56	10	194
Service	107	74	7	4	192
Totals	391	766	289	93	1539
	25%	51%	18%	6%	100%
a/o 12/01/1999					

Type of Store	Number of Responses
Adult Shoes	1
Arts/Antiques	2
Bakery	25
Book Store	8
Boutiques	1
Card Shop	2
Clock/Watch Repair & Sales	1
Clothing Stores	14
Coffee Shop	42
Convenience store	1
Decorating/Design Store	1
Deli	8
Department Store	1
Electronics/Computer Store	5
Fabric Store	1
Gas station	1
Gift Shop	1
Health Food Restaurant (Open for dinner)	1
Ice Cream Store	59
Jeweler	1
Live Theater	1
Newstand	5
Office Supply Store	1
Outdoor Café	22
Outdoor Gear	1
Pet Store	5
Plant Nursery	1
Printing shop	1
Produce Store/Farmer's Market	22
Public bulletin board	1
Restaurant (non-smoking, non-bar, family)	28
Seafood Store	3
Shoe Repair	3
Soda Fountain	2
Sporting Goods Store	4
Take-out food business	3
Upscale tea and sandwich shop	1
Veterinarian Services	1
Victorian shop	1
Water Ice	2